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## Q2 Fiscal 2024 Earnings Presentation

May 7, 2024

## SAFE HARBOR STATEMENT

This presentation includes statements related to the expected future results of the company and are therefore forward-looking statements. Actual results may differ materially from those projections due to a wide range of risks and uncertainties, including those that are listed in our SEC filings.

This presentation also contains non-GAAP financial information and reconciliations to GAAP are included in the appendix. All information should be read in conjunction with our historical financial statements.

## Q2 FY24 Results Highlights

- Orders up low double digits sequentially; first-half orders of $\$ 3.6 \mathrm{~B}$
- Reported sales down (6.6)\% YOY; organic sales decreased (8.1)\% YOY
- Currency increased sales $0.1 \%$
- Acquisitions contributed 1.4\%
- Continued strong performance in Clearpath and Verve acquisitions
- Total Annual Recurring Revenue (ARR) up 20\% YOY
- Segment margin of $19.0 \%$, down (230) bps YOY
- Adjusted EPS of \$2.50, down 17\% YOY
- Results include the impact of incentive compensation accrual reversal

Strong execution and continued sequential growth; underlying margins and EPS came in as expected

## Q2 FY24 Organic Industry Segment Performance

|  | $\begin{aligned} & \% \text { of Q2 } \\ & \text { FY24 Sales } \end{aligned}$ | $\begin{aligned} & \text { Q2 FY24 } \\ & \text { vs. Q2 FY23 } \end{aligned}$ | $\begin{aligned} & \text { Q2 FY24 } \\ & \text { vs. Q2 FY23 } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| DISCRETE | ~25\% | Down mid teens | $\downarrow$ Automotive down ~20\% <br> $\downarrow$ Semiconductor down $\sim 25 \%$ <br> $\downarrow$ e-Commerce \& Warehouse Automation down high teens |
| HYBRID | $\sim 40 \%$ | Down mid teens | $\downarrow$ Food \& Beverage down ~20\% <br> $\downarrow$ Life Sciences down high single digits <br> $\downarrow$ Tire down mid single digits |
|  | ~ 35\% | Up high single digits | 4 Oil \& Gas up ~20\% <br> 4 Mining up low teens <br> $\downarrow$ Chemicals down low single digits |

[^0]
## Q2 FY24 Year-Over-Year Organic Sales Growth



Americas continue to be our strongest region in FY24

## Full Year Outlook Update

- Orders of $\sim \$ 8$ expected to be down low single digits YOY
- Total sales growth range of (6.0)\% - (4.0)\%; organic growth range of (8.0)\% - (6.0)\%
- Currency to increase sales $\sim 0.5$ pt
- Acquisitions to contribute $\sim 1.5$ pts of growth
- Total ARR still expected to grow $\sim 15 \%$ YOY
- Expect segment margin of $\sim 20.0 \%$; includes additional cost reduction of $\sim \$ 100 \mathrm{M}$ in 2 H
- Adjusted EPS range of $\$ 10.00$ - $\$ 11.00$, down $13 \%$ YOY at the midpoint
- Increasing FY24 share repurchases to $\$ 600 \mathrm{M}-\$ 800 \mathrm{M}$
- Expect Free Cash Flow conversion of $\sim 80 \%$

Note: Updated Guidance as of May 7, 2024
Aligning our cost structure with the revised outlook for fiscal 2024; setting foundation for sustained growth and profitability

## Q2 FY24 Key Financial Information

(\$ in millions, except per share amounts)
Q2 FY24 Q2 FY23

YOY B/(W)

| Sales | \$2,126 | \$2,275 | Organic Growth <br> Inorganic Growth Currency Translation Reported Growth | $\begin{array}{r} \text { (8.1) \% } \\ +1.4 \% \\ +0.1 \% \\ \hline \\ \hline(6.6) \% \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| Segment Operating Margin | 19.0\% | 21.3\% | (230) bps |  |
| Corporate and Other | \$28 | \$29 | \$1 |  |
| Adjusted EPS | \$2.50 | \$3.01 | (17)\% |  |
| Adjusted Effective Tax Rate | 14.8\% | 17.4\% | 2.6 pts |  |
| Free Cash Flow | \$69 | \$156 | \$(87) |  |

## Q2 FY24 Segment Results

|  | Sales (\$ | millions; | growth \%) | Segment Operating Margin | Segment Highlights |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Intelligent Devices | \$974M | Organic | (7.4) \% | 16.5\% <br> (370) bps YOY <br> +30 bps Seq | Lower segment margin YOY driven by lower sales volume and unfavorable mix, partially offset by lower incentive compensation |
|  |  | Inorganic | +2.3 \% |  |  |
|  |  | Currency | +0.2 \% |  |  |
|  |  | Reported | (4.9) \% |  |  |
| Software <br> \& Control | \$570M | Organic | (23.2) \% | 25.7\% <br> (790) bps YOY <br> +70 bps Seq | Lower segment margin driven by lower sales volume, partially offset by lower incentive compensation, positive price/cost and favorable mix |
|  |  | Inorganic | - \% |  |  |
|  |  | Currency | +0.1 \% |  |  |
|  |  | Reported | (23.1) \% |  |  |
| Lifecycle Services | \$583M | Organic | +12.4 \% | $\begin{gathered} 16.6 \% \\ +1,110 \mathrm{bps} \text { Yoy } \\ +620 \mathrm{bps} \text { Seq } \end{gathered}$ | Book-to-bill of 1.07 <br> Higher segment margin driven by lower incentive compensation, higher sales, and higher margins in Sensia <br> Sequential margin growth driven by higher sales, lower incentive compensation, and improved productivity |
|  |  | Inorganic | +1.6 \% |  |  |
|  |  | Currency | - \% |  |  |
|  |  | Reported | +14.0 \% |  |  |

## Q2 FY23 to Q2 FY24 Adjusted EPS Walk



## Fiscal Year 2024 Guidance

| Sales Midpoint | $\sim \$ 8.6 \mathrm{~B}$ | $\sim \$ 9.4 \mathrm{~B}$ |
| :--- | :---: | :---: |
| Organic Growth Range | $(8.0) \%-(6.0) \%$ | $(2.0) \%-4.0 \%$ |
| Inorganic Growth | $\sim 1.5 \%$ | $\sim 1.5 \%$ |
| Currency Translation | $\sim 0.5 \%$ | $\sim 1.0 \%$ |
| Segment Operating Margin | $\sim 20.0 \%$ | $\sim 21.5 \%$ |
| Adjusted Effective Tax Rate | $\sim 17.0 \%$ | $\sim 17.0 \%$ |
| Adjusted EPS Range | $\$ 10.00-\$ 11.00$ | $\$ 12.00-\$ 13.50$ |
| Free Cash Flow Conversion | $\sim 80 \%$ | $\sim 100 \%$ |

## FY24 Updated vs Prior Guidance Adjusted EPS Walk



Adjusted EPS excludes anticipated 2nd half restructuring charges
Updated Guidance as of May 7, 2024; Prior Guidance as of January 31, 2024
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## Q2 Fiscal 2024 Earnings Presentation

May 7, 2024

## Appendix

## FY24 Organic Industry Segment Outlook

|  | \% of <br> FY24 Sales | $\begin{aligned} & \text { FY24 } \\ & \text { vs. FY23 } \end{aligned}$ | Assumptions at Guidance Midpoint | $B /(W)$ vs. <br> Prior Guidance |
| :---: | :---: | :---: | :---: | :---: |
| DISCRETE | ~25\% | Down ~10\% | $\downarrow$ Automotive down mid teens <br> $\downarrow$ Semiconductor down mid teens <br> 4 e-Commerce \& Warehouse Automation up low single digits | - |
| HYBRID | ~40\% | Down low double digits | $\downarrow$ Food \& Beverage down mid teens <br> $\downarrow$ Life Sciences down high single digits <br> $\downarrow$ Tire down mid single digits | - |
|  | ~35\% | Up low single digits | 4 Oil \& Gas up low double digits <br> 4 Mining up low single digits <br> - Chemicals down low single digits | = |

[^1]
## Industry Segmentation

\% of FY23 Sales

~10\% Automotive
~5\% Semiconductor
~5\% e-Commerce \& Warehouse Automation
~5\% General Industries

- Printing \&
- Fiber \& Textiles
- Airports

Publishing

- Aerospace
- Other Discrete
- Marine
- Glass
~20\% Food \& Beverage
~5\% Life Sciences
~5\% Household \& Personal Care
~5\% Tire
~5\% Eco Industrial
- Water / Wastewater
- Waste Management
- Mass Transit
- Renewable Energy




## Q2 FY24 Results: Summary

| (\$ in millions, except per share amounts) | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Q2 2024 |  | Q2 2023 |  |
| Total Sales | \$ | 2,126.0 | \$ | 2,275.4 |
| Total segment operating earnings | \$ | 404.2 | \$ | 484.1 |
| Purchase accounting depreciation and amortization |  | (37.1) |  | (26.6) |
| Corporate and other |  | (28.2) |  | (29.2) |
| Non-operating pension and postretirement benefit credit (cost) |  | 4.9 |  | (105.4) |
| Change in fair value of investments ${ }^{(1)}$ |  | 2.8 |  | 63.0 |
| Interest expense, net |  | (36.2) |  | (34.5) |
| Income tax provision |  | (45.1) |  | (56.5) |
| Net income | \$ | 265.3 | \$ | 294.9 |
| Net loss attributable to noncontrolling interests |  | (0.9) |  | (5.4) |
| Net income attributable to Rockwell Automation | \$ | 266.2 | \$ | 300.3 |
| Adjustments |  |  |  |  |
| Non-operating pension and postretirement benefit (credit) cost, net of tax | \$ | (3.9) | \$ | 79.8 |
| Purchase accounting depreciation and amortization attributable to Rockwell Automation, net of tax |  | 28.4 |  | 17.8 |
| Change in fair value of investments, net of tax ${ }^{(1)}$ |  | (2.7) |  | (47.8) |
| Adjusted income | \$ | 288.0 | \$ | 350.1 |
| Adjusted EPS | \$ | 2.50 | \$ | 3.01 |
| Average Diluted Shares |  | 114.8 |  | 115.6 |

${ }^{(1)}$ Amount in the three months ended March 31, 2023 primarily relates to the change in fair value of our previous investment in PTC.

## Reconciliation to Non-GAAP Measures

## Free Cash Flow

(\$ in millions)
Net Income
Depreciation/Amortization

Change in Fair Value of Investments ${ }^{(1)}$
Retirement Benefits Expense
Receivables/Inventory/Payables
Compensation and Benefits
Pension Contributions
Income Taxes
Other
Cash Flow From Operations
Capital Expenditures
Free Cash Flow
Adjusted Income

Free Cash Flow Conversion

Three Months Ended

| Q2 2024 |  | Q2 2023 |  | Q2 2024 |  | Q2 2023 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 265.3 | \$ | 294.9 | \$ | 478.0 | \$ | 673.6 |
|  | 80.8 |  | 62.1 |  | 157.7 |  | 119.9 |
|  | (2.8) |  | (63.0) |  | (5.9) |  | (203.6) |
|  | 4.5 |  | 116.1 |  | 9.0 |  | 114.4 |
|  | 24.5 |  | (269.5) |  | 76.9 |  | (507.2) |
|  | (41.4) |  | 54.3 |  | (284.8) |  | 14.1 |
|  | (6.1) |  | (6.4) |  | (12.0) |  | (13.4) |
|  | (229.4) |  | (103.9) |  | (227.8) |  | (30.8) |
|  | 24.4 |  | 102.5 |  | (38.7) |  | 86.4 |
|  | 119.8 |  | 187.1 |  | 152.4 |  | 253.4 |
|  | (51.2) |  | (31.5) |  | (119.1) |  | (55.7) |
| \$ | 68.6 | \$ | 155.6 | \$ | 33.3 | \$ | 197.7 |
| \$ | 288.0 | \$ | 350.1 | \$ | 524.0 | \$ | 635.4 |
|  | 24 \% |  | $44 \%$ |  | $6 \%$ |  | 31 |

${ }^{(1)}$ Amount in the three and six months ended March 31, 2023, primarily relates to the change in fair value of our previous investment in PTC.

## Reconciliation to Non-GAAP Measures

## Organic Sales

(\$ in millions)

|  | Three Months Ended March 31, |  |  |  |  |  |  |  |  |  | Reported Sales Growth (a)/(c) | Less: Effect of Acquisitions (e)/(c) | Effect of Changes in Currency <br> (d)/(c) | Organic Sales Growth (b)/(c) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2024 |  |  |  |  |  |  |  | 2023 |  |  |  |  |  |
|  | Reported Sales(a) |  | Less: Effect of Acquisitions(e) |  | Effect of Changes in Currency(d) |  | Organic <br> Sales(b) |  | Reported Sales(c) |  |  |  |  |  |
| North America | \$ | 1,293.6 | \$ | 28.8 | \$ | 0.9 | \$ | 1,263.9 | \$ | 1,310.6 | (1.3)\% | 2.2\% | 0.1\% | (3.6)\% |
| EMEA |  | 398.9 |  | 1.3 |  | 3.7 |  | 393.9 |  | 486.5 | (18.0)\% | 0.3\% | 0.7\% | (19.0)\% |
| Asia Pacific |  | 269.9 |  | 1.4 |  | (8.9) |  | 277.4 |  | 334.2 | (19.2)\% | 0.4\% | (2.6)\% | (17.0)\% |
| Latin America |  | 163.6 |  | - |  | 8.0 |  | 155.6 |  | 144.1 | 13.5\% | -\% | 5.5\% | 8.0\% |
| Total | \$ | 2,126.0 | \$ | 31.5 | \$ | 3.7 | \$ | 2,090.8 | \$ | 2,275.4 | (6.6)\% | 1.4\% | 0.1\% | (8.1)\% |
|  | Three Months Ended March 31, |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 2024 |  |  |  |  |  |  |  | 2023 |  |  |  |  |  |
|  | Reported Sales(a) |  | Less: Effect of Acquisitions(e) |  | Effect of Changes in Currency(d) |  | Organic <br> Sales(b) |  | $\begin{aligned} & \text { Reported } \\ & \text { Sales(c) } \\ & \hline \end{aligned}$ |  | Reported Sales Growth (a)/(c) | Less: Effect of Acquisitions (e)/(c) | Effect of Changes in Currency (d)/(c) | Organic Sales Growth (b)/(c) |
| Intelligent Devices | \$ | 973.5 | \$ | 23.4 | \$ | 2.7 | \$ | 947.4 | \$ | 1,023.2 | (4.9)\% | 2.3\% | 0.2\% | (7.4)\% |
| Software \& Control |  | 570.0 |  | - |  | 1.2 |  | 568.8 |  | 741.1 | (23.1)\% | -\% | 0.1\% | (23.2)\% |
| Lifecycle Services |  | 582.5 |  | 8.1 |  | (0.2) |  | 574.6 |  | 511.1 | 14.0\% | 1.6\% | -\% | 12.4\% |
| Total | \$ | 2,126.0 | \$ | 31.5 | \$ | 3.7 | \$ | 2,090.8 | \$ | 2,275.4 | (6.6)\% | 1.4\% | 0.1\% | (8.1)\% |

## Reconciliation to Non-GAAP Measures

## Segment Operating Margin

(\$ in millions)
Three Months Ended

Sales
Intelligent Devices (a)
Software \& Control (b)
Lifecycle Services (c)
Total sales (d)
egment operating earnings
Intelligent Devices (e)
Software \& Control (f)
Lifecycle Services (g)
Total segment operating earnings ${ }^{(1)}(\mathrm{h})$
Purchase accounting depreciation and amortization Corporate and other
Non-operating pension and postretirement benefit credit (cost)
Change in fair value of investments
nterest expense, net
ncome before income taxes (i)

| March 31, 2024 |  | March 31, 2023 |  |
| :---: | :---: | :---: | :---: |
| \$ | 973.5 | \$ | 1,023.2 |
|  | 570.0 |  | 741.1 |
|  | 582.5 |  | 511.1 |
| \$ | 2,126.0 | \$ | 2,275.4 |
| \$ | 161.0 | \$ | 206.9 |
|  | 146.3 |  | 249.3 |
|  | 96.9 |  | 27.9 |
|  | 404.2 |  | 484.1 |
|  | (37.1) |  | (26.6) |
|  | (28.2) |  | (29.2) |
|  | 4.9 |  | (105.4) |
|  | 2.8 |  | 63.0 |
|  | (36.2) |  | (34.5) |
| \$ | 310.4 | \$ | 351.4 |

Pretax margin (i/d)
14.6 \%
15.4 \%

| Segment operating margin: |  |  |
| :--- | ---: | ---: |
| Intelligent Devices (e/a) | $16.5 \%$ | $20.2 \%$ |
| Software \& Control (f/b) | $25.7 \%$ | $33.6 \%$ |
| Lifecycle Services (g/c) | $16.6 \%$ | $5.5 \%$ |
| Total segment operating margin ${ }^{(1)}(\mathrm{h} / \mathrm{d})$ | $19.0 \%$ | $21.3 \%$ |

${ }^{(1)}$ Total segment operating earnings and total segment operating margin are non-GAAP financial measures. We exclude purchase accounting depreciation and amortization, corporate and other, non-operating pension and postretirement benefit credit (cost), change in fair value of investments, interest expense, net, and income tax provision because we do not consider these items to be directly related to the operating performance of our segments. We believe total segment operating earnings and total segment operating margin are useful to investors as measures of operating performance. We use these measures to monitor and evaluate the profitability of our operating segments. Our measures of total segment operating earnings and total segment operating margin may be different from measures used by other companies

## Reconciliation to Non-GAAP Measures

Adjusted Income, Adjusted EPS, and Adjusted Effective Tax Rate (\$ in millions, except per share amounts)

Three Months Ended
Net income attributable to Rockwell Automation
Non-operating pension and postretirement benefit (credit) cost
Tax effect of non-operating pension and postretirement benefit (credit) cost
024

| March 31, 2024 |  | March 31, 2023 |  |
| :---: | :---: | :---: | :---: |
| \$ | 266.2 | \$ | 300.3 |
|  | (4.9) |  | 105.4 |
|  | 1.0 |  | (25.6) |
|  | 34.4 |  | 23.6 |
|  | (6.0) |  | (5.8) |
|  | (2.8) |  | (63.0) |
|  | 0.1 |  | 15.2 |
| \$ | 288.0 | \$ | 350.1 |
| \$ | 2.31 | \$ | 2.59 |
|  | (0.04) |  | 0.90 |
|  | 0.01 |  | (0.22) |
|  | 0.29 |  | 0.20 |
|  | (0.05) |  | (0.05) |
|  | (0.02) |  | (0.54) |
|  | - |  | 0.13 |
| \$ | 2.50 | \$ | 3.01 |
|  | 14.5 \% |  | 16.1 \% |
|  | (0.1)\% |  | 1.9 \% |
|  | 0.3 \% |  | 0.4 \% |
|  | 0.1 \% |  | (1.0)\% |
|  | 14.8 \% |  | 17.4 \% |

Non-operating pension and postretirement benefit credit
(in millions)

## Interest cost

Expected return on plan assets
Amortization of net actuarial loss (gain)
Settlement charge
Non-operating pension and postretirement benefit (credit) cost

| Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: |
| March 31, 2024 |  | March 31, 2023 |  |
| \$ | 37.4 | \$ | 40.0 |
|  | (42.5) |  | (51.7) |
|  | 0.2 |  | (0.8) |
|  | - |  | 117.9 |
| \$ | (4.9) | \$ | 105.4 |

## Reconciliation to Non-GAAP Measures

Return On Invested Capital
(\$ in millions)
(a) Return

Net income
Interest expense
Income tax provision
Purchase accounting depreciation and amortization Return
(b) Average invested capital

Short-term debt
Long-term debt
Shareowners' equity
Accumulated amortization of goodwill and intangibles
Cash and cash equivalents
Short-term and long-term investments Average invested capital
(c) Effective tax rate

Income tax provision
Income before income taxes
Effective tax rate
(a) / (b) * (1-c) Return On Invested Capital

| Twelve Months Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: |
| 2024 |  | 2023 |  |
| \$ | 1,082.4 | \$ | 1,304.4 |
|  | 138.0 |  | 133.5 |
|  | 276.8 |  | 264.9 |
|  | 284.5 |  | 104.3 |
| \$ | 1,781.7 | \$ | 1,807.1 |
| \$ | 740.2 | \$ | 898.0 |
|  | 2,809.1 |  | 3,106.5 |
|  | 3,662.0 |  | 3,051.1 |
|  | 1,230.2 |  | 1,023.4 |
|  | (576.2) |  | (466.5) |
|  | (0.5) |  | (7.6) |
| \$ | 7,864.8 | \$ | 7,604.9 |
|  | 276.8 |  | 264.9 |
| \$ | 1,359.2 | \$ | 1,569.3 |
|  | 20.4 \% |  | 16.9 \% |
|  | 18.0 \% |  | 19.7 \% |

## Reconciliation to Non-GAAP Measures <br> Fiscal 2024 Guidance

(\$ in billions, except per share amounts)
Organic Sales


Pretax margin (c/a)

| $\sim$ | $16.8 \%$ |
| :---: | :---: |
|  | $\sim(0.1) \%$ |
| $\sim$ | $\sim-\%$ |
|  | $\sim 0.3 \%$ |
|  | $\sim 17.0 \%$ |

$\begin{array}{lc}\text { Effective tax rate } & \sim \sim 16.8 \% \\ \text { N } & \sim(0.1) \%\end{array}$
Tax effect of non-operating pension and postretirement benefit cost
~ $\quad$ \%
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation $10 \%$
Tax effect of restructuring costs
Adjusted effective tax rate
\$8.80- \$9.80
sted EPS
Non-operating pension and postretirement benefit credit
(0.17)

Tax effect of non-operating pension and postretirement benefit credit
0.04

Purchase accounting depreciation and amortization attributable to Rockwell Automation
1.17

Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation (0.20)
Change in fair value of investments ${ }^{(2)}$
(0.05

Tax effect of change in fair value of investments ${ }^{(2)}$
0.01

Restructuring costs
Tax effect of restructuring costs
0.52
(0.12)

Adjusted EPS
\$10.00- $\$ 11.00$
(1) Fiscal 2024 guidance based on adjusted income attributable to Rockwell, which includes an adjustment for SLB's non-controlling interest in Sensia.
(2) The actual year-to-date adjustments are used for guidance, as estimates of these adjustments on a forward-looking basis are not available due to variability, complexity, and limited visibility of these items.

## Reconciliation to Non-GAAP Measures

## Free Cash Flow Conversion

(\$ in billions)

Net income attributable to Rockwell Automation at the mid-point

| Fiscal 2024 Guidance |  |  |
| :---: | :---: | :---: |
| $\$$ | $\sim$ | 1.1 |
| $\sim$ | - |  |
|  | $\sim$ | 0.1 |
|  | $\sim$ | - |
| $\$$ | $\sim$ | 1.2 |
|  |  |  |
| $\$$ | $\sim$ | 1.2 |
|  | $\sim$ | $(0.2)$ |
| $\$$ | $\sim$ | 1.0 |

Capital expenditures
Free cash flow (b)
Free cash flow conversion (b/a)
80\%

## ${ }^{1)}$ ) The actual year-to-date adjustments are used for guidance, as estimates of these adjustments on a forward-looking basis are not available due to variability, complexity, and

 limited visibility of these items.Note: Guidance as of May 7, 2024

## Performance Metric Definition

## Total ARR

Annual recurring revenue (ARR) is a key metric that enables measurement of progress in growing our recurring revenue business. It represents the annual contract value of all active recurring revenue contracts at any point in time. Recurring revenue is defined as a revenue stream that is contractual, typically for a period of 12 months or more, and has a high probability of renewal. The probability of renewal is based on historical renewal experience of the individual revenue streams, or management's best estimates if historical renewal experience is not available. Total ARR growth is calculated as the dollar change in ARR, adjusted to exclude the effects of currency, divided by ARR as of the prior period. The effects of currency translation are excluded by calculating Total ARR on a constant currency basis. Total ARR includes acquisitions even if there was no comparable ARR in the prior period. We believe that Total ARR provides useful information to investors because it reflects our recurring revenue performance period over period including the effect of acquisitions. Our measure of ARR may be different from measures used by other companies. Because ARR is based on annual contract value, it does not represent revenue recognized during a particular reporting period or revenue to be recognized in future reporting periods and is not intended to be a substitute for revenue, contract liabilities, or backlog.

## Book to bill

Book to bill is a key metric that provides an indication on the level of demand. Book to bill represents the growth or decline in backlog in the Lifecycle Services segment. A book to bill greater than one indicates a growing backlog while a book to bill less than one indicates a declining backlog. Book to bill is calculated as net orders divided by sales for a specified period. We believe that book to bill provides useful information to investors about the strength of our Lifecycle Services segment backlog. Our measure of book to bill may be different from measures used by other companies.

Thank you
$f$ 回证

Rockwell Automation
expanding human possibility


[^0]:    Note: Organic sales growth rates depicted above exclude the impact of acquisitions and currency. Arrows reflect positive/negative directional growth vs prior year.

[^1]:    Note: Organic sales growth rates depicted above exclude the impact of acquisitions and currency. Arrows reflect positive/negative directional growth vs prior year.

